



# Her Money Masterclass

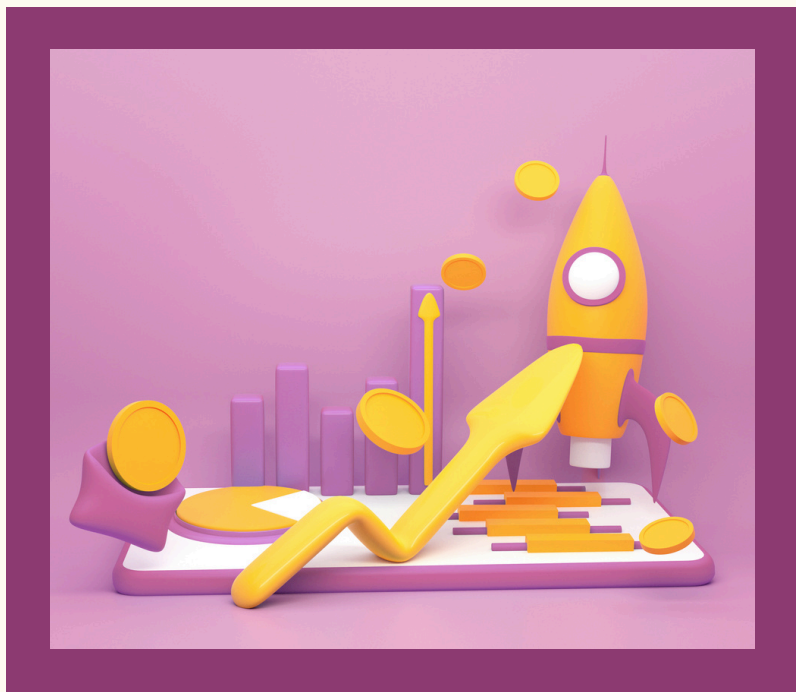
Because owning your financial future feels so damn good.

## 12-Week Money and Mindset Program

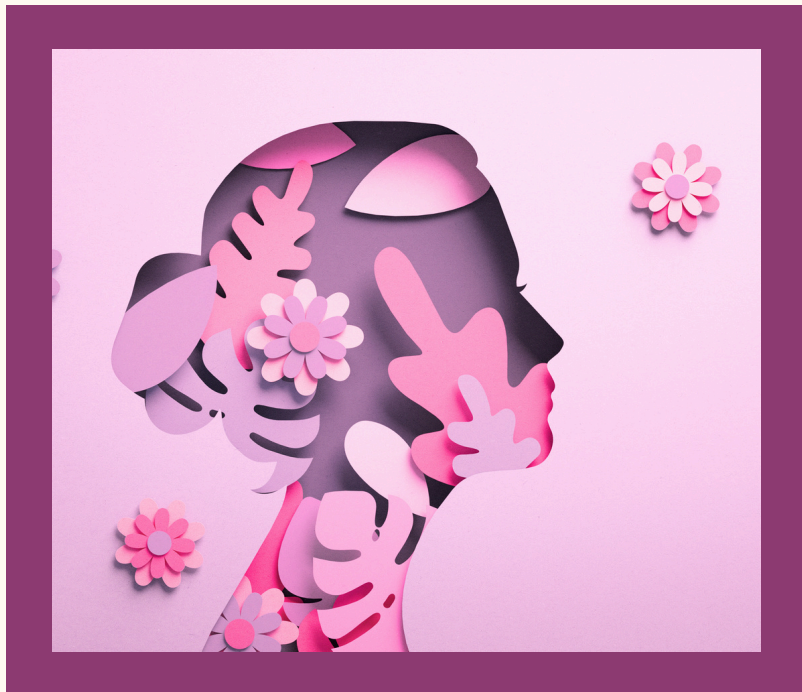
START DATE	MONDAY 23 FEBRUARY 2026	LOCATION	THE LONDON HOTEL
TIME	6:00PM – 8:00PM	ADDRESS	234 DARLING ST BALMAIN

Join us for the most transformative 12 weeks of your life!

This **money** and **mindset** program will deliver two unique elements designed to help you truly understand money.

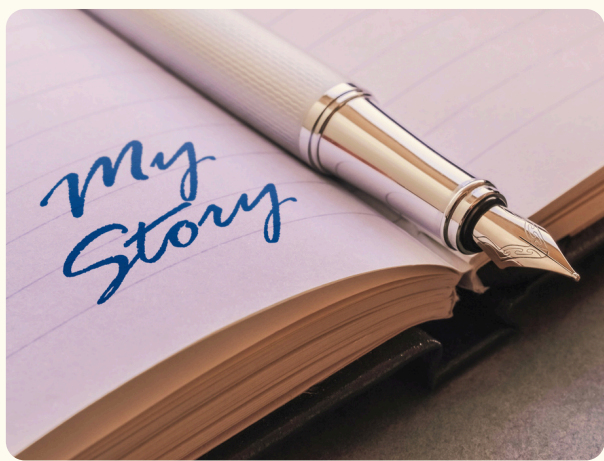


The first is **knowledge**. We will learn about everything from saving and cashflow to debt, investing, super and planning for the future. Each week will build into a new topic and by week 8 you will have a complete map for your future.



The second is **mindset**. You will explore your values and beliefs and learn how to rewire the things that no longer serve you. This will transform the way you think about money, shifting your thinking from self doubt to confidence

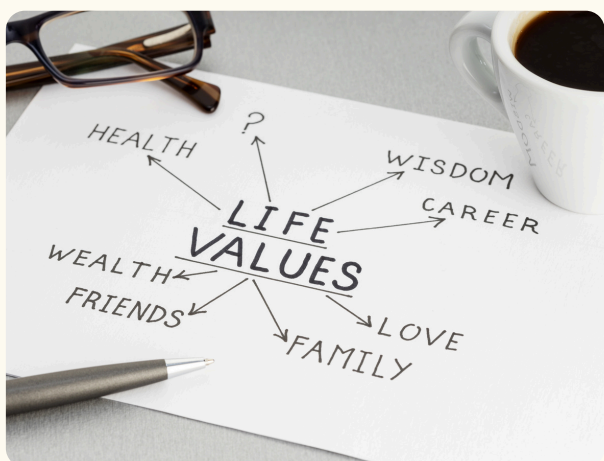
## What we'll cover



**Week 1** Your Money Story



**Week 2** Cashflow and Savings



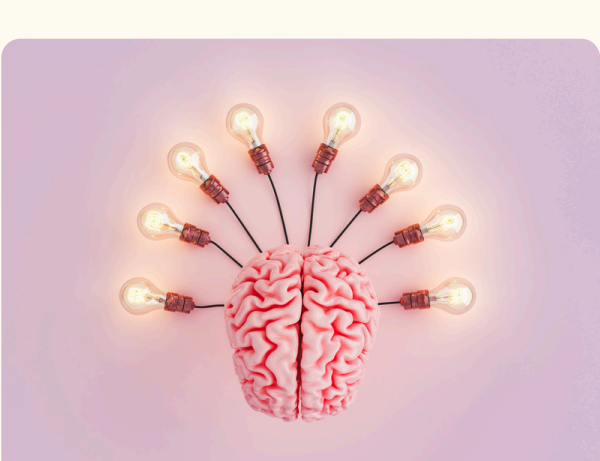
**Week 3** Values Alignment



**Week 4** Goals, Tax and Debt



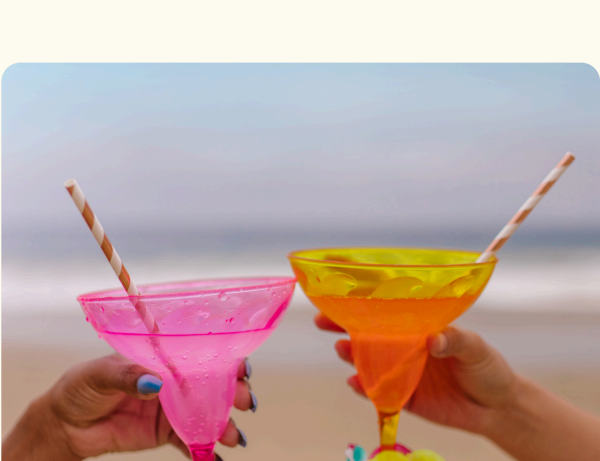
**Week 5** All About Investing



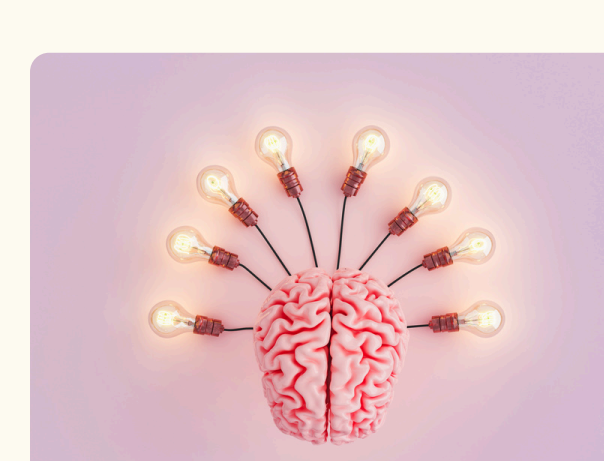
**Week 6** Money and Beliefs



**Week 7** Superannuation



**Week 8** Retirement Planning



**Week 9** Money Habits that Stick



**Week 10** Family and Legacies



**Week 11** Map your Future



**Week 12** Putting it All Together



# Meet Your Presenters

## NAOMI HOLMES



I've spent nearly three decades working in the money world. I've worked at the big end of town in financial organisations, and held roles from being a financial adviser right through to high-level senior roles.

My constant observation was that women were being left out of the conversation and I wanted to do something about that. So, I founded **Her Money Matters** with the aim to help women understand their money, to become confident and to own their financial future.

With my extensive qualifications and experience, I am deeply committed to teaching women all the things we didn't get taught growing up. I offer 1:1 coaching, education courses about money, and I am a co-host of the 'Her Money Matters' podcast.

## HELENE PSARAKIS



I've lived both sides of business, the corporate side as well as the founder's grind, navigated a separation or two, and raised three grown-arse kids.

After years in marketing roles in pharmaceuticals, wine, and finance, and eight years as Founder of Thinkbowl Marketing, I desperately want to help women 45+ shift the beliefs that hold them back. Money had always been a challenge to me as I had big barriers to learning and understanding it. I overcame my challenges, and I now want to help women to live a more inspired and fulfilling life just like I did.

As an ICF-qualified therapeutic coach, I now coach mindset, manage women's marketing, pitch them into the media and I am co-host of the 'Her Money Matters' podcast.

## YOUR INVESTMENT

**\$3,300 (including GST)**

## What you get

- ✓ A plan to **save** \$10,000's if not \$100,000's **off your mortgage** (depending on the size)
- ✓ **Alignment** between your money mindset, values and beliefs, with **what truly matters in your life**
- ✓ Learn how to see **cashflow** as your **biggest opportunity** to make real money
- ✓ A complete **250+ page workbook** packed full of reflective exercises, tools and real-life examples
- ✓ How to plan your pathway to retirement and **add significant savings** to your **retirement** outcome
- ✓ **Genuine connections** and lasting friendships with up to **10 other fantastic women** on the same journey
- ✓ A highly interactive, **in-person learning experience** to ask questions, share stories and get hands-on
- ✓ You will finish with a **personalised financial roadmap for the future** and your plan to get started

**And the clincher? If you don't walk away with the knowledge to save money / reduce debt by more than three times the cost of the course, we will refund your fees in full.**

## GET IN CONTACT

 [naomi@hermoneymatters.com.au](mailto:naomi@hermoneymatters.com.au)

 [www.hermoneymatters.com.au](http://www.hermoneymatters.com.au)

 +61 434 602 918

Podcast



Her Money Matters

 [linkedin.com/in/naomiholmes](https://linkedin.com/in/naomiholmes)

 [instagram.com/her\\_money matters](https://instagram.com/her_money matters)

 [facebook.com/hermoneymatters.com.au](https://facebook.com/hermoneymatters.com.au)